## **Team Passport Template**



We're a Team, and we want the world to know that.

We also want the world to be able to know and understand you and the part you play in our team, quickly and clearly, so we're going to issue every team member with their own "Team Passport".

## **Apply for Your Team Passport**

To apply for your passport, just fill out and hand in the "Team Passport Application Form" below:

Data Required	Your Data	Notes
Name of the Team	[Our Company name]	That's us!
Your Team Name		Make sure it truly describes what you do, but in a fun way. See examples below
Your Real Name		The one your mum gave you
Team Playing Position		Your position in the Team
Experience		Your years of doing what
Favourite Pastime		How do you chill out?
Favourite Food		Tell us what you like to "Indulge" with
Favourite Play Activity		Go on, be fun!
Favourite Book		One that has influenced who you are.
Favourite Animal		Says something about you!
Favourite Quote		One that captures a belief you hold dear
Best Advice to Prospects		For someone thinking about dealing with our team

## Your Passport

Once your passport is issued (we'll give you hundreds of them!) use them to introduce yourself where ever you go. They will break down borders, open doors and give you access to amazing people and opportunities.

Your Passport is our lowest cost form of advertising so use heaps of them!

## Referrals

We'll even put a place on your Passport for you to write the name of "My New Friend" so that you can use your Passports to generate referral business. When you wish to ask a new friend to refer you to others, take 5 of your Passports and write your new friend's name in the space provided.

Then ask them to hand your Passports to those of their friends or associates whom they know would benefit from knowing you and explain that because their name is on the back of your Passport, you'll know they send them. That enables you to arrange a reward or 'thank you' for your new friend!